

## Sean Paul Caillouette

Graphic Designer/Web Programmer/Commercial and Fine Artist/Photographer/Writer

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### Education

- Bachelor of Science Degree in Journalism with a Major in Advertising from The University of Colorado in Boulder, 1995.
- International Affairs (un finished) at University of New Orleans 2007-2008

### Experience

Agile and Versatile with 25 years experience in print management, 23 years experience in design and 15 years of programming experience. Addicted to work and priding oneself on accomplishments I quickly entered the creative realm of visual arts, photography and writing, employing these skills towards an unorthodox form of advertising, marketing and promotions.

- Graphic Design
- Illustration
- Advertising
- Web Programming (Full Stack)
- Photography
- Marketing
- Animation
- Creative and Strategic Writing
- Print Management

### Work History

#### Studio Caillouette:

1997 - current: Having run a small firm for 21 years, I've learned to wear many hats, whilst developing a variety of styles and skills for a myriad of clients within their specific industries.

#### Skill set not mentioned above:

- Programming
- Client Relations
- Marketing
- Copywriting
- Management
- Fine art
- Business Development
- Market Research and Analysis
- SEO
- Sales
- Strategic Planning
- Social Media Management

## AOV:

5/1996-4/1997 Boulder, CO – I started out as a screen printer and quickly rising to lead designer and team manager, I expanded the company's capabilities by creating their first four color bike jersey design, pre-press, and screen printing process. The shop is top notch and I worked in all aspects of design and printing on various materials.

- Screen Printer (all aspects)
- Office Manager
- Graphic Designer (all aspects)
- Prepress
- Business Development
- Logo and Brand Designer/ Developer
- Client Relations

## QuarkXpress:

Denver, CO 9/1995-4/1996 – Working as a graphic designer for the leading desktop publishing software in its prime, I took on the roll of developing the designs for the European instruction manual of the Passport software (QuarkXpress for European languages), ensuring that the instruction book properly showed visuals of the software being operated in all various spheres of utilization.

- Graphic Designer
- Desktop Publisher

## New Orleans Publishing Group:

New Orleans, Louisiana 1/1995 – 8/1995 My first “real” job was with New Orleans Publishing Group, operating as an advertisement designer. Now that the buzzword in the design world, mostly relating to websites and applications, is UX/UI, I realize that I was a UI designer before the term became household, relaying messages through visuals, design, photography, space, color, typography and writing; I did not realize the specialty of my skill set, education, talent and experience.

- Graphic Designer
- Advertisement Designer
- Copywriting
- Desktop Publishing

## Skill Set

### Design

- Print and Web Design
- Logo Design
- Brand Development
- Animation
- Art Direction
- Screen printing
- Brochure/Catalogue/Book Layout and Design
- UX/UI knowledge and principles
- Concept Development
- Illustration
- Print Management and
- Prepress
- Photography

### Programming

- CSS3
- Flash Actionscript 2.0
- PHP
- MySQL
- HTML/HTML5/XHTML
- Bootstrap
- Wordpress (custom )
- Drupal (custom)
- JavaScript
- jQuery

### Software

- Adobe Creative Suite (Photoshop, Illustrator, inDesign, Animate)
- Flash
- Drupal
- Word
- QuarkXpress
- Wordpress
- Excel
- Swift 3D

### Advertising

- Copywriting
- Conceptual Advertisement
- Campaign Development
- Social Media Management/Enthusiast/Expert
- Sales
- Marketing
- Creative Writing
- SEO